



ASEAN Women CEO Forum

Date: Saturday, 2nd September 2023 | Time: 09.30 arrival for 10.00 – 16.00
At Ritz Carlton Hotel Jakarta, Indonesia

Introduction

Business stakeholders and entrepreneurs play a significant role in the development and well-being of a society with gender gaps adding up to income losses of 30% and an average loss of 17.5% for a country in the long term. The economic development brought by business stakeholders and entrepreneurs will not only improve the society's welfare but also improves women's economic condition, as well as the education of women and raises awareness about women's inferiority in the business world thereby prompting remedial action.

In the ASEAN region, SMEs are the backbone of the economy, but the policies have not always been targeted to the special needs of women-led enterprises and founders. Gender equality and women's empowerment are central to the 2030 Agenda for Sustainable Development and the Community Vision 2025 of the ASEAN. Yet, the women entrepreneurs in ASEAN encounter more problems than their male counterparts in initiating and conducting business.

They have not been provided with equal access to decision-making authority and leadership which will not only benefit their well-being, but also allows them to contribute to regional progress and inclusivity. Women have disproportionately borne the negative effects of the pandemic in terms of unemployment, income loss, business failure, increased risk of domestic violence, and increased unpaid domestic and care responsibilities. These social and gender standards continue to be prominent in the region, particularly in rural areas. Therefore, fighting against the limited participation, cultural norms and social construction regarding gender inequality in ASEAN is still possible to aim for in the region and for that reason it will require a significant change in the education system as the foundation.

The ASEAN Women CEO Forum will be led by ASEAN-BAC as the organizer and ASEAN Women Entrepreneurship Network (AWEN) as the partner, with the goal of increasing commitment to encouraging the development of women's entrepreneurship and economic empowerment in the context of the region's recovery from the COVID-19 pandemic, as well as transformative digital transformation and transformative education. This forum will also serve as an interactive platform for peers to advance and share ideas on building a more sustainable, inclusive, equitable society, and more resilient ASEAN future.

High-Level Agenda

Time	Min	Agenda Item
09.30-09.45		Arrival and registration
		<i>Opening Session</i>
09.50-09.55	5'	Opening Dance
09.55-10.00	5'	Opening Video
10.00-10.06	6'	Welcoming Remarks by Dyah Anita Prihapsari , Chairwoman of ASEAN Women Entrepreneurs Network (AWEN)
10.06-10.13	7'	Opening Remarks by Helen Wong , Managing Partner at AC Ventures



10.13-10.14	1'	Encouraging Remarks by Maria Louise “Liza” Araneta Marcos , First Lady of Philippines
10.14-10.24	10'	Special Address by Laksmi De-Neefe Suardana , Puteri Indonesia 2022
10.24-10.27	3'	Remarks by M. Arsjad Rasjid P. M. , Chair of ASEAN Business Advisory Council
10.27-10.37	10'	Special Address by Yenny Wahid , Director of Wahid Foundation
10.37-10.50	13'	Coffee Break

Session One:

Transformative STEM Education and Digital Technology for a People-Centered and Resilient ASEAN Future

This session will discuss the understanding that STEM-based and digital technology are important to enrich the critical thinking and problem solving abilities to tackle the inequality and underrepresented women issues in ASEAN region. Through this method, a people-centered approach in seeing problems will result in a more resilient ASEAN future. Hearing the insights from the esteemed speakers & keynote speakers on bridging connectivity and how the ASEAN Member States are strengthening and doing everything to address this issue to achieve a more equitable society for women to develop their capability in a male-dominated area would be great and beneficial for the audience.

10.50-11.00	10'	Keynote Remarks by Jamshed Kazi , Representative and Liaison to ASEAN for UN Women Indonesia
11.00-12.00	60'	Panel Discussion and Q&A session, joined by: <ul style="list-style-type: none"> ● Professor Lim Sun Sun, Vice President, Partnerships & Engagement, Professor of Communication & Technology, Singapore Management University ● Dr. (H.C.) Prita Kemal Gani, MBA, MCIPR, APR, FIPR, Founder & CEO, LSPR Institute of Communications and Business, President, ASEAN Public Relations Network ● Philia Wibowo, Leader, Southeast Asia Region, McKinsey's People & Organizational Performance Practice ● Yue Yeng Fong, Vice President, ASEAN Innovation Business Platform ● Clarissa Tanoesoedibjo, Managing Director of Vision+ Moderated by Josephine Romero , Senior Adviser at ASEAN BAC Philippines and Philippine Center for Entrepreneurship
12.00-12.05	5'	Giving Placards & Documentation
12.05-13.15	70'	Lunch Break

Session Two:

The Power of HER: Women Transforming Leadership Paradigms

This session will highlight the challenges faced by women in leadership roles and the strategies employed to overcome these barriers. It aims to inspire women by showcasing success stories of women who have broken through the glass ceiling and achieved leadership positions. Hearing the insights from the esteemed speakers & keynote speakers on bridging connectivity and how the ASEAN Member States are strengthening and doing everything to address this issue to achieve a



<p><i>more equitable society for women and recognize the importance of innovation & gender diversity in leadership to develop their leadership skills would be great and beneficial for the audience.</i></p>		
13.15-13.25	7'	Keynote Remarks by Glenda Gloria , Co-Founder & Executive Editor, Rappler, Winner, WAN-IFRA Women in News Editorial Leadership Award 2023
13.25-14.25	60'	<p>Panel Discussion and Q&A session, joined by:</p> <ul style="list-style-type: none"> • dr. Sari Chairunnisa, Sp.KK, FINsDV, President Director of Paragon Beneva Investama and VP of R&D at Paragon Corp • H.E. Nadia Burger, Ambassador of Canada to the Republic of Indonesia and Timor-Leste • H.E. Hjayceelyn M. Quintana - Permanent Representative of the Republic of the Philippines to ASEAN • Cherrie Atilano, Founding Farmer, CEO and President, AGREA Agricultural System International, Inc <p>Moderated by Nicky Lung, Executive Director, Canada-ASEAN Business Council</p>
14.25-14.30	5'	Giving Placards & Documentation
<p>Session Three: <i>Financing Opportunities: The Pathway to Women's Empowerment</i></p> <p><i>This session will highlight the challenges faced by women in getting the financing opportunities in achieving their independence financially and the strategies employed to overcome these barriers. It aims to highlight the importance of giving women the opportunities and equity in addressing women's economic empowerment. Hearing the insights from the esteemed speakers & keynote speakers on bridging connectivity and how the ASEAN Member States are strengthening and doing everything to address this issue to achieve a more equitable society for women in the financial sector would be great and beneficial for the audience.</i></p>		
14.30-15.30	60'	<p>Panel Discussion and Q&A session, joined by:</p> <ul style="list-style-type: none"> • Christine Yu, Co-Founder, Sophia • Hafimi Abdul Haadii, Executive Director, LVK Group of Companies • Shinta Kamdani, CEO, Sintesa Group, Chairwoman, Employers' Association of Indonesia (APINDO) • Susli Lie, Partner, Monk's Hills Ventures <p>Moderated by Khine Khine Nwe, Secretary General, UMFCCI</p>
15.30-15.35	5'	Giving Placards & Documentation
<p>Closing session</p>		
15.35-15.38	3'	Declaration to support ASEAN Vision 2045
15.38-15.43	5'	Closing Remarks by Bernardino Vega , Alternate Chair of ASEAN Business Advisory Council 2023

*) To be confirmed